

# QR Codes



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## Capturing buyers' contact details

You'll see that buyers' badges carry a QR code (a square barcode): that's to allow you to quickly capture the contact details of anyone you talk with.

1. Ensure you have a QR code reader app installed (most are free e.g. **Scan** on iPhone/iPad or **QR Code Reader** on Android).
2. Ensure you have WiFi or mobile data enabled on your smartphone or tablet.
3. Scan a QR code (you can use the one above as a test) and, if necessary, confirm that you want to open the link in a browser. If nothing happens, you may need to try a different QR code reader app.
4. Select your organization's name (select carefully or someone else will get your leads!) You need only do this once; your browser will remember your selection from then on. Note that your organization name may not be the same as your DBA/brand name.
5. You should see a confirmation that so-and-so's contact details have been captured.

If you cannot get the QR codes to work for you:

1. Open this URL in any web-connected device: <http://visualconnections.com/QR/>
2. Select your organization's name (select carefully or someone else will get your leads!) You need only do this once; your browser will remember your selection from then on. Note that your organization name may not be the same as your DBA/brand name.
3. Enter the code (4 or 5 capital letters) printed to the right of the QR Code on the badge.

If you encounter problems, simply write down the codes and enter them later.

You can download your captured contact details at any time via the online [booking system](#) under *Booking System*.

We will still make available a list of people who register to attend, but be aware that more and more buyers opt out (we all know what it's like to be overwhelmed with emails), so it won't include everyone.