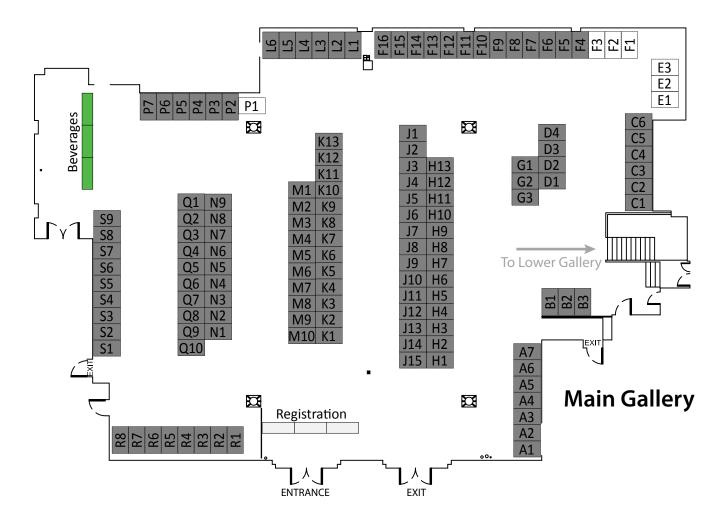


New York Image Expo 2013

Altman Building - October 23, 2013



INSTRUCTIONS

Select sideways adjacent blocks (i.e. same letter, sequential numbering) for your space:

Standard: 2 blocks (6' x 5')Large: 3 blocks (9' x 5')

• Extra Large: 4 blocks (12' x 5')

• Solo: 1 block (3' x 5')

Please note:

- 1. Grayed spaces reserved as at September 25.
- 2. The space size you choose **MUST** be large enough to contain your entire display. Please verify this before you book!
- 3. Unless you select an end space, we may need to shift your space along to close up a gap.
- 4. For Solo spaces, we reserve the right to re-allocate your space to close a gap or avoid creating a new gap.

Beer/wine sponsorship

The following are reserved for beer or wine sponsors: B1-4 (X Large), S7-9 (Large).

If you intend to sponsor beer or wine, you must book one of these spaces. You may choose one of these spaces if you do not intend to sponsor beer/wine, but please also specify a second choice as a sponsor will take precedence.