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AMERICAN SOCIETY OF PICTURE PROFESSIONALS (ASPP) ANNOUNCES RELEASE OF NEW COPYRIGHT BOOK BY ASPP TRUSTEE CHRIS REED: *COPYRIGHT WORKFLOW FOR PHOTOGRAPHERS: PROTECTING, MANAGING, AND SHARING DIGITAL IMAGES*

New York, NY (October 30, 2014)— The American Society of Picture Professionals (ASPP) announces that Chris Reed's new book, *Copyright Workflow for Photographers: Protecting, Managing, and Sharing Digital Images*, published by Peachpit Press, hit the book shelves this month. Chris is a member of the board of trustees for ASPP, and has presented on many ASPP education panels around the country.

In addition to his work as a copyright attorney, Chris is also a professional photographer, a rare and uniquely valuable combination of skills. Experienced in copyright, intellectual property and media law as well as a professional landscape and travel photography, Chris expertly shares the creative, logistical and legal aspects of producing and licensing photographic works. With a first-hand approach, he covers copyright protection, enforcement and enhancing digital workflows with popular software such as Lightroom®, Photoshop®, and Acrobat®.

ABOUT CHRIS REED: From his days as an intern with NPR to his current role as a lawyer in the entertainment industry, Chris is perfectly suited to speak as both artist and lawyer. He recently served as senior advisor for policy and special projects at the U.S. Copyright Office, where he advised the Register of Copyrights on a variety of issues relating to copyright law and policy. Chris was involved in several of the Register's landmark speeches and publications, including *The Next Great Copyright Act*, and *The Next Generation Copyright Office: What it Means and Why it Matters*, as well as testimony presented before Congress. Prior to joining the Copyright Office, Chris was an attorney with the Antitrust Division of the U.S. Department of Justice, where he worked principally on matters relating to the entertainment and media industries. Notably, he participated in the United States' investigation of the proposed Google Book Search Settlement Agreement and the investigation of the Comcast and NBC-Universal merger.

ABOUT ASPP: Since first forming as a small, dedicated group of picture professionals in 1966, ASPP has grown into a large community of image experts committed to sharing our experience and knowledge throughout the industry. In addition to educational events, ASPP offers a variety of networking opportunities, webinars, online Job Board and links, a public Find-A-Pro database, insurance and numerous other discounts for members. The flagship publication of the ASPP (aspp.com), *The Picture Professional* is published quarterly and represents emerging talents and trends, reports on the latest in copyright and industry news. The magazine is one of a multitude of benefits that membership in the ASPP brings in its mission to provide professional networking and educational opportunities for members and the visual media arts industry at large. If you create, edit, research, license, distribute, manage or publish visual content, ASPP is your community. ##