



Capture releases new version of patented media research tool

Reading, UK – October 22nd, 2014: A new version of the revolutionary web-based media research tool - Capture Desk 2 – is being launched today.

This patented product from Capture – a leader in enterprise-grade media management systems that include rights, licensing, metadata and royalties – dramatically speeds up the media research workflow, as well as providing valuable project and secure rights management tools. Benefits include the following:

- Collaborate over projects in real-time; record rights and usages; make selections; generate orders and permissions letters.
- Build a folder structure to reflect each element of a project.
- Simple to use; nothing to install.
- Cross-browser 'right click' plug-in that allows low res images and accompanying metadata to flow in from other web sites.
- Responsive design - will work on tablets, mobiles as well as computers.
- Multiple image upload from desktop.
- Drag-and-drop functionality.

A simple folder structure can be created to reflect chapters of a book for publishers; a series of projects for moodboards and client briefs for creatives; a research tool for academics, or teams in education to gather content for courses.

“We have really listened to our users, and this major release will be part of a rolling program of upgrades to realise the full potential of Capture Desk, and meet all the needs of our clients,” says, Abbie Enock, CEO, Capture.

There are five packages – Free, Bronze at £99, Silver at £129, Gold at £159 and Platinum for custom requirements for large organisations with many researchers.

To learn more about Capture Desk and to find the ideal pricing solution – capturedesk.com

About Capture:

Capture is a leader in enterprise grade media management systems including rights, licensing, metadata and royalties. Capture is an innovative technology and services company with a truly human interface, and metadata, rights expertise and best practices are at its heart.

Capture provides web-based enterprise media management systems from its private ‘cloud’ along with practical, hands-on services to help organisations maximize the value of their content and develop their brand.

Capture has a strong reputation across a wide customer base, and long and deep relationships with its clients. Capture systems are used by leading cultural organisations on both sides of the Atlantic, including **British Library, National Maritime Museum, Historic Royal Palaces, National Gallery of Ireland, The Geffrye and National Portrait Gallery**; by public service organisations such as the UK’s **National Health Service**; by global publishers such as **Macmillan** and **News International**; by major image libraries such as **Cultura** and **Blend**; by national tourist organisations such as **VisitBritain** and **VisitEngland**, and international charities such as the **RSPCA** and many others, including commercial image agencies.

CEO Abbie Enock, is a recognised leader in the world of content licensing and metadata and sits on a number of Boards and organisations.

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