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**FOR IMMEDIATE RELEASE**

**News Release**

**Search and Compare All Major Royalty-Free Stock Image Sites With  
New Microstock.photos Engine**

CHICAGO – April 24, 2014 – Buyers of royalty-free stock images will soon have a powerful new tool to help them navigate the enormous universe of images and sales outlets thanks to a new search engine called <http://www.microstock.photos> announced today at Visual Connections Chicago. The new tool indexes every image from each of the leading microstock vendors allowing for side-by-side comparison of pricing, licensing models and terms. The new site was developed by [PressFoto](#), an emerging microstock company offering some of the most aggressive pricing and flexible licensing models in the business.

Microstock.photos has indexed more than 30 million photos from iStockphoto, Shutterstock, Fotolia, PressFoto and others. Users can search by title, keyword, orientation, size and color as well as blank area for copy. Search results reveal images from all the sites that are either identical or similar and provides comparative cost and licensing options.

“While most microstock companies like to talk about their exclusive content, the reality is that the majority of the stock images being sold today are available on several different sites,” said Dmitry Shironosov, CEO of PressFoto. “We created Microstock.photos as a service to buyers looking to save time and money when buying what has essentially become a commodity. We also believe that, once a prospective buyer sees how PressFoto stacks up against some of the better-known microstock companies that a lot of these buyers we’re able to help will soon become new customers.”

The beta version of the Microstock.photos site is already up, running and ready for use. The site is free to use and all purchases must be made directly from the individual stock companies shown.



## **About PressFoto**

PressFoto provides royalty-free images, vector graphics and video footage for commercial, editorial and personal use. It offers a wide variety of pricing and distribution models designed to make copyrighted content available to as many different customer types as possible including a unique ImageRent solution, which allows images to be used for as little as one penny.

PressFoto offers some of the lowest prices and least restrictive usage and payment plans in the industry while providing contributors with some of the most favorable revenue sharing terms in the business. For more information, visit [www.PressFoto.com](http://www.PressFoto.com).

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