



FOR IMMEDIATE RELEASE

**Zoomy Images Launches New Stock Photo Agency for the Creative Industry**

*Site Launches Today Featuring Enhanced Search Technology and Simple Pricing Structure*

LOS ANGELES, CA– April 17, 2013 – Zoomy Images LLC, an on-line image and audio provider for the creative industry, has launched its service today through its web site, [www.zoomyimages.com](http://www.zoomyimages.com). Zoomy Images is a Los Angeles-based, on-line stock photo agency serving the creative market's demand for stock imagery and audio files.

Zoomy offers high quality, affordable stock images designed specifically to meet the needs of the creative industry. Zoomy aims to save time and provide more accurate search results through its technology-enabled search software. Merging reverse image search with a face recognition technology that enables visually similar image results and high quality imagery, Zoomy Images delivers fewer but more relevant search results. Zoomy Images offers to cut the clutter and deliver results.

Commenting on the launch, founder Joey Separzadeh stated "Zoomy Images offers users the benefit of the quality-versus-quantity equation, with refined search results driven by unique technology. Many of our competitors boast the sheer number of images available, while we focus on providing the right image within the first few pages of your search query. We believe our business is perfectly positioned to serve the creative industry with an easy to use platform and quality images at affordable prices. Our simple pricing structure contrasts the competitions misleading and gimmicky teaser prices, and the need to purchase credits that ultimately expire and have no value. "

Zoomy Images launches with a robust library of images and audio files, a fully staffed office, and an in-house photography team shooting exclusive Zoomy content.

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## **About Zoomy Images**

Zoomy Images is a Los Angeles-based, on-line resource serving the creative market's demand for stock imagery and audio files. Zoomy Images was founded in 2012 by entrepreneur Joey Separzadeh, Managing Partner of Optimal Investment Group and is staffed by tenured stock imagery professionals. Zoomy Images features high quality original and stock imagery that can be searched through its reverse-image, face-recognition-enabled software that provides faster search times, more relevant results and easy pricing terms. For more information, please visit [www.zoomyimages.com](http://www.zoomyimages.com)

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