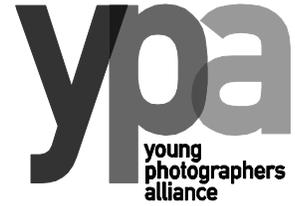


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For Immediate Release

Young Photographers Alliance hosts Scholarship Awards Ceremony & Mentoring Program Exhibition Opening

NEW YORK, NY — February 7th 2013 — The Young Photographers Alliance (YPA) will be opening their annual exhibition which features the photography from their Mentoring Program, this year titled “Hometown” and awarding their 2012 Scholarships. The event will be held at the Calumet Gallery in NYC on February 27th from 6:00 – 9:00PM.

Experience and enjoy this deeply personal collection of photography and essays from 17 International teams with 70 college photography students, mentored by 32 professionals, photographers and photo editors. The 2012 theme “Hometown” refers to the location where you grew up, the place to which you feel the most connected, or which becomes your residence over time. The teams were challenged to push the boundaries of how photography can shed light on a subject in new sharp and innovative ways.

<http://www.youngphotographersalliance.org/2012-mentoring.php>

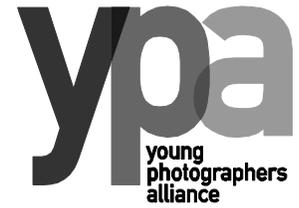
The YPA Scholarships allow young people from economically disadvantaged backgrounds to realize their artistic dreams and give back to their communities; to foster social and environmental responsibility in the photographers of tomorrow. Scholarship recipients are selected not only for their ability and their need, but also for their demonstrated commitment to giving back to the larger community through their work.

The 2012 scholarships have been generously funded by ASMP (American Society of Media Photographers), APA (Advertising Photographers of America), Alamy (Stock Photo Agency), B&H Photo (The World’s Largest Photography Retailer), and Jerry Tavin (YPA Founder). The five scholarships will be presented by acclaimed professionals such as Barbara Bordnick, Stephen Mallon and Roberto Dutesco.

The event on February 27th is open to all and is a unique opportunity to meet leading and emerging talents in the photography industry. Enjoy some stunning photography, while celebrating and supporting young talent. \$20 donations are suggested and accepted online or at the door. <http://ypa2012exhibition.eventbrite.com>. Additionally, Roberto Dutesco will be donating his “Wild Horses of Sable Island: Limited Edition Book.” <http://www.dutescoart.com>

Young Photographers Alliance (YPA)
9965 Leroy Pavilion Road
Pavilion, NY 14525
T: 585-768-7880 F: 585-768-2941
E: info@youngphotographersalliance.org
www.youngphotographersalliance.org

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About the YPA Mentoring Program

In its' 4th year and developed with the support of a grant from their Major Founding Sponsor, ASMP Foundation, the YPA mentoring program challenges teams of students to explore a specific theme over the course of ten weeks, and produce a series of compelling images and an accompanying short essay.

About YPA

Young Photographers Alliance is a global community where young photographers connect with the inspiration, resources and contacts they need to build successful and sustainable careers as the artists, communicators and documenters of the future. The foundation brings together a wealth of industry experience through its board and membership, and offers real-world knowledge, insight, experience, and contacts to help students and other emerging photographers develop their artistic skills and business acumen as photography professionals. Likewise, through its programs, YPA helps established photography professionals connect with the next generation of innovative image-makers.

YPA invites support financially or in kind, from anyone who cares about the future of photography and nurturing creative talent in young artists and visual communicators.

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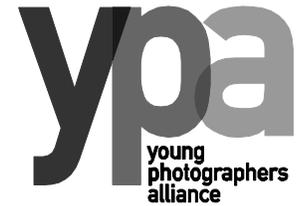
For further information, please contact:

Deborah Free
Founder
Young Photographers Alliance

Tel: +1 585-768-7880
deborah@youngphotographersalliance.org
www.youngphotographersalliance.org

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Inspiring, educating and empowering
the next generation of photographers

2012 Mentoring Program Exhibition: Hometown & Scholarship Awards Presentation

Exhibit: February 26 - March 1, 2013

Event Night: Wednesday, February 27 (6 - 9 PM)

Where: Calumet Gallery, 22 West 22nd street, 2nd fl, NYC
(\$20 Suggested Donation at the door)

70 College photography students

32 Professional photographer mentors

17 Teams in the United States, Canada, Scotland, Thailand
and the United Kingdom

5 Scholarships Awarded by ASMP, Alamy, B&H, APA & Jerry Tavin

About the Mentoring Program YPA's mentoring program gives emerging photographers the opportunity to work with successful professionals to fine tune their craft, create images for their portfolios, develop business skills and explore markets for their work. At the same time, they experience the power of photography to build community awareness and support around important social issues.

To learn more visit us at www.youngphotographersalliance.org



AMERICAN SOCIETY OF
MEDIA PHOTOGRAPHERS

Major Funding provided by ASMP Foundation

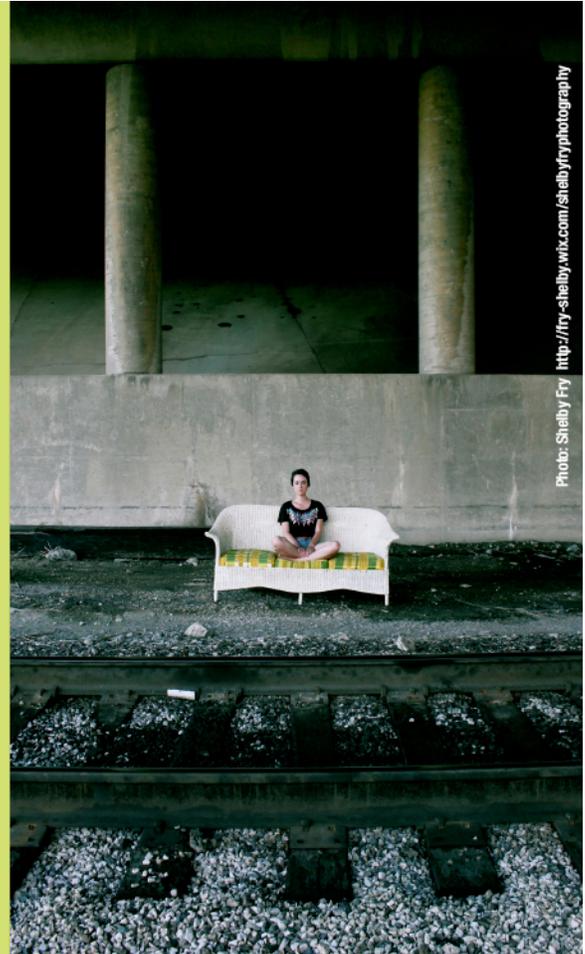


Photo: Shelby Fry <http://try-shelby.wik.com/shelbyfryphotography>

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