



Inspire.
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PRESS RELEASE

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For immediate release

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Collectible Signed Prints from Renowned Photographers Available for Limited Time through Online Auction

NEW YORK, NY — October 20, 2010 — Highly collectable, signed prints by some of the world's leading photographers are available for sale through an online auction to benefit the Young Photographers Alliance (YPA), a 501 (c) (3) educational foundation. This is an extension of the silent auction held on October 12th at the second annual YPA Awards Ceremony at New York's Metropolitan Pavilion.

Bringing this year's auction online gives the general public an unprecedented opportunity to acquire valuable works of art, while also supporting YPA's mission to inspire, educate and empower the next generation of professional photographers.

Nearly \$10,000 was raised at the silent auction and it is hoped that much more may be raised by the sale of works by industry greats such as Amy Arbus, Barbara Bordnick, Brad Trent, Cameron Davidson, Chris Jordan, Christopher Lowell, Daniel Kramer, Darrell Gulin, David Burnett, Hans Neleman, Henry Horenstein, Howard Schatz, Jill Enfield, Jimmy Fikes, John Lund, Kevin Cummins, Marcus Gaab, Martyn Thompson, Pamela Hanson, Richard Foulser, Russ Quackenbush, Sean Justice, Sebastian Smith, Shannon Fagan, Spencer Jones, Toby McFarlan Pond, Vincent Dixon, and many others. Work by this year's scholarship winners is also included in the auction.

To view and bid on any of the 140 photographic prints available, visit www.youngphotographersalliance.org/auction. Bidding will close at 9PM EDT, October 28th, 2010.

For more information about YPA and its programs for young photographers, visit www.YoungPhotographersAlliance.org.

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Young Photographers Alliance, Inc. is a 501 (c) (3) educational foundation, EIN #80-0372130

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About YPA

Young Photographers Alliance is a 501 (c) (3) educational foundation with a mission to inspire, educate and empower the next generation of photographers. It is a global community where young photographers connect with the inspiration, resources and contacts they need to build successful and sustainable careers as the artists, communicators and documenters of the future. The foundation brings together a wealth of industry experience through its board and membership, and offers real-world knowledge, insight, experience, and contacts to help students and other emerging photographers develop their artistic skills and business acumen as photography professionals. Likewise, through its programs, YPA helps established photography professionals connect with the next generation of innovative image-makers. For more information, visit www.YoungPhotographersAlliance.org.

Additional materials

The YPA logo and photos from this and last year's Award Ceremony may be downloaded from: www.youngphotographersalliance.org/PR/

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